

Builder

THE
RETROSPECT
ISSUE



It's
Grow
Time

2014: A LOOK BACK
AT WHAT MATTERED MOST

Co-CEOs Dale and
Rob Francescon
of Century Communities

PRIME TIME

The 2015 New American Home will showcase up-to-the-moment design trends, products, and technologies in a production-friendly package

Every year, the New American Home wows thousands of International Builders' Show attendees by showcasing the latest products, technologies, and design trends in home building. This year's home, co-sponsored by the NAHB and BUILDER, is focused more than ever on providing plenty of takeaways for production builders, at every price point.

Under construction in the ritzy Sky Terrace development outside of Las Vegas in Henderson, Nev., the four-bedroom, 5,891-square-foot desert contemporary is designed to exude a comfortable, clean aesthetic, says Tyler Jones, owner of Blue Heron, the Las Vegas-based design/build firm overseeing the project. The efficiently designed floor plan—one of the most compact in the show home's 32-year history—makes use of every square foot, with a large, open

kitchen that flows into the dining area, multiple seating and entertainment spaces, and a rooftop deck.

"We want to make sure the house looks and feels like an over-the-top custom home, but that it's designed in a way that can be put together efficiently and quickly in the field," Jones explains.

Situated to capture views of the Las Vegas Strip and nearby mountains, the home facilitates outdoor living with sliding pocket doors that open up to courtyards, decks, and balconies. A second-floor entertainment loft with a wine tasting area will give residents and their guests a prime place to gather.

Show attendees will have a chance to learn about the systems and technologies that run the house, which is expected to achieve the highest level of certification from the National Green Building Standard. These include a rooftop solar array, high-efficiency

tankless water heaters, advanced framing, closed- and open-cell spray foam insulation, and an energy management system. The house also boasts a weather-sensitive irrigation system that automatically adjusts usage relative to the climate, hydronic air handlers, and intelligent fireplaces. The show home's project team is aiming for a HERS rating of 22 and to meet the requirements of both the Energy Star and DOE Challenge Home green building programs.

The home's stunning finishes and impressive green package will be inspirational for the production builders who tour it, says Jones. "The options shown in the house can be immediately rolled into mass production," he says. "This year, we are taking a very sophisticated technology and design and package and making it into something that could be sold in a way similar to production homes."

— JENNIFER GOODMAN

TOUR DATES AND TIMES

The 2015 New American Home will be open for free guided tours during the International Builders' Show, Jan. 20-22 in Las Vegas. The home is located in

Henderson, Nev., about 13 miles from the Las Vegas Convention Center, where the show is being held. Complimentary shuttle bus tickets will be distributed from the New American Home booth located in the central concourse of the Las Vegas Convention Center

from 7:30 a.m. to 3:30 p.m., Jan. 20-22.

If you are a registered attendee of IBS, the Kitchen & Bath Industry Show, or the International Window Coverings Expo, head to the New American Home booth

on the morning of the day you want to take the tour. Tickets for specific shuttle bus departure times on that day will be handed out on a first-come, first-served basis. They will go quickly, so organizers strongly encourage visiting the ticket booth early for the best

chance of getting tickets for the time most convenient for you. Buses will leave every 30 minutes from the curb in front of Exhibit Hall C2 beginning at 8:30 a.m., with the last bus departing at 3:30 p.m. each show day.

Courtesy Blue Heron

