

luxe.

interiors + design®



BLUE HERON

Don't let the bright lights and hot action of Las Vegas fool you. While millions of visitors flock to The Strip for fun and fortune, Blue Heron, an industry leading custom home builder, is hard at work setting the standard for form, function and fresh design. This family-owned business was created in 2004, but the family itself is deeply rooted in Las Vegas, dating back to the 1920s. Based on the pursuit of innovative architectural design and the craftsmanship to match, Blue Heron knows the importance of total project involvement, from home site selection to welcoming each owner into their new home. Complacency does not survive in the desert. Instead, the robust talent of the Blue Heron design team relentlessly advances the concept of design, whether through energy-efficient building or stunningly seamless aesthetic appeal. It's apparent that while innovation takes true shape on a desert canvas, Blue Heron can tailor their talents to any home, anywhere under the sun.



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"Our passion for design is only surpassed by a tireless drive for innovation, both architecturally and through the science of construction."

What are the main determinants in your creative process?

We work tirelessly to achieve our clients' goals through the most original and unique methods of design and construction.

What are the key influences in your work today?

By maintaining the integrity of our desert surroundings we provide clients with aesthetic innovations you won't find anywhere else.

How do you define a successful project?

Success is measured by the reaction of our clients—from tears of joy to positive feedback throughout the entire process.



FEATURES: Glass walls, reflective water features, outdoor rooms, and open access blend gracious outdoor living and exterior natural beauty to capture the essence of the theme, Modern Reflection.



FEATURES: Blue Heron specializes in innovative design with advanced green building technology and simple elegance, as seen in this Desert Contemporary estate.